

Solon Athletic Boosters Meeting

1/13/2025

Regular Athletic Boosters meeting started at 6:31 pm led by Rob Farley.

Athletic Director -

Video will be working tomorrow, need USB cord

President -

Video feed in concessions

Feb fundraiser – sending out postcard to every member, can make a Facebook invite, need to get the word out more

Orientation Thursday for 8th graders

Social/bartend at Mavis, will organize, would be great to do a simple one, once a month

Vice President -

Video board for spring sports – need to get rosters, update memberships

Treasurer -

KeyBank Credit Card Balance – December 1, 2024: **(\$10,039.44)**

KeyBank Credit Card Balance – December 31, 2024: **(\$18,052.56)**

Total Assets as of December 1, 2024: \$119,226.66

Total Assets as of December 31, 2024: \$137,655.74

Monthly Net Gain/(Loss): **\$11,765.96**

Summary:

Total revenue for the month of December was **\$36,957.33**. The top income generators for the month of December:

1. Comet Classic: \$20,329.00
2. Concessions: \$6,729.02
3. February Fundraiser: \$5,200.00
4. Spirit Store: \$3,905.07
5. Membership: \$425.00
6. Interest Income: \$344.24

Total Expenses for the month of December was **\$25,191.37**. Top expenses for the month of November:

1. Concessions: \$6,799.14
2. Comet Classic: \$5,752.10
3. Strength & Conditioning: \$2,476.00
4. Girls Basketball: \$2,135.98
5. Spirit Store: \$1,783.75
6. Boys Lacrosse: \$1,474.00
7. Girls Soccer: \$1,320.50
8. Boys Soccer: \$1,320.50
9. February Fundraiser: \$664.54
10. Girls Track Patches: \$500.00

December is a busy month for the Booster Club, lots of activity. The Comet Classic at the beginning of the month is a nice fundraiser for the club. The revenue is a combination of gate revenue and concessions stand revenue. We have also started to taking in money for the February Fundraiser, and had a nice month had the Spirit Store ahead of the holiday season.

From an expense standpoint, some of the concession stand expenses should technically go towards the Comet Classic as concession expenses, however, it is very difficult for our club of volunteers to get down to that granular of a level to

determine the allocation. Hence, my estimation is that the club probably made about \$10,000 on the Comet Classic. During the month we spent \$9,633.47 on our student athletes between the strength & conditioning program, girls basketball, boys lacrosse, boys / girls soccer, girls track, and wrestling.

The total assets as of December 31, 2024 is **\$137,655.74**; this represents an increase in assets of \$14,472.06 from December 2023. For comparison, at this point last year (December 2023), we had **\$123,183.68** in assets.

Sponsorship committee – Adam talked to Fred Bolden, BOE does not want to manage, wants Boosters to manage. Bolden would like to meet with small group and treasurer to start looking at how to start this process.

Look into having kids do board instead of paying people for smaller sports team instead of paying people – example -teams that are below 50% membership or SE TV

Requests -

Girls track - \$2000 for timing, Jess motions to approve, Darcy 2nd

Spirit Store –

Redo, new shelves

Adverting/Marketing –

Winter sports program

Parent Rep –

Pass out chic fil a card to winter sports rep parents

Scholarship -

Looking for more people with younger kids to help review applications, we need to set up a meeting. Looking to update applications online. Will be posted at the end of Jan and kids will have until Spring break to submit. Gives out 12.5% of total assets at the end of March.

Membership –

Discussion on how to increase more memberships

Concessions –

Still trying to get more people to help, consider asking a team to do a night

Feb fundraiser – Fe 22nd at Aaron and Moses, looking for people to help with different committees, meeting tomorrow at Burgers to Beers

Meeting ended at 7:47 pm

Notes provided by Jessica Benavides – 1/13/25