

Solon Athletic Boosters Meeting

10/14/2024

Regular Athletic Boosters meeting started at 6:30 pm led by Robert Farley.

Athletic Director

Fall sports in tournaments, boys golf and girls tennis went onto districts. Serena Wu still playing to win state title for golf. District play next week for volleyball and soccer.

Winter sports practices start a week from Friday.

Spring sports – approved turf in field for softball, will be done by Spring.

Comet classic – 28 teams, wrestling

Tom Iwan invitational – May 9th – 9 teams

Will start live streaming games in stadium and gym, will start for freshman football. - streaming live through Hudl - solon school website. Are also looking into having it live in the pool area. Will also look into baseball/softball.

Looking into streaming in lobby, concession stands so people can watch

Questions from AD and admins -

Student attendance – all students need to pay in other Suburban league except Revere who pays an “activity fee”. Administration and boosters can work together to have kids not pay for games. We discussed why there is not good attendance and how to make it better from not having kids pay for games or being allowed to go to more than 1 game per day.

Questions from parents were also addressed – One parent questioned why our sports seem to have struggled. Discussed having good coaches and having youth teams much more involved. Also discussed that kids should not feel they need to choose between academic clubs or sports and there has to be a way where the school and kids can focus on both equally. Discussed having better social media. Principals agreed to that they are willing to push going to sporting events more during announcements and school hours.

One parent questioned that kids could not come from other schools without being with an adult. A few kids came to watch their friend and were turned away. They could’ve gone to visitors side and got in or found an adult to go in the main way. Admin stated that some of the fights that occurred were students from other schools that’s why that enacted the rule that all students need their student ID or go in main section with an adult.

One parent expressed concerns with the Orchard and Roxbury fields and feels that they could be potentially dangerous and cause unnecessary injuries.

Coaches were confused, thought they needed to have 50% membership to be able to request anything.

Wanted to know why middle school is not supported anymore. We don’t get much support from middle school families so decision to not to support athletics. We need to do a better job at pushing for support from parents

Dr. Bolden would like to discuss advertising which could help make revenue. Sponsorship is now a possibility so there will be lots of opportunities but need to do it the right way.

President –

Thanks to all Fall Indoor concession workers. Thanks to spotlight athletes and Darcy. We should put date on memberships for video board and programs, maybe also mention dates for yard signs as well. Send yard info to parent reps and coaches. Winter sport letter to coaches and parent reps. Looking for team for Feb fundraiser, auction, raffle, ticket sales, sponsors, venue (food, beverages, entertainment)

Vice President -

Treasurer -

Total Assets as of September 1, 2024: \$107,722.64

Total Assets as of September 30, 2024: \$125,317.59

Monthly Net Gain/(Loss): **3,972.52**

Summary:

Total revenue for the month of June was **\$18,900.02**. The top income generators for the month of September:

1. Spirit Store Sales - \$10,708.98
2. Donations - \$3,000.00
3. Membership - \$2,150.00
4. Advertising \$1,615.00
5. Credit Card Rebate - \$1,376.04

Total Expenses for the month of June was **\$14,927.50**. Top expenses for the month of September:

1. Spirit Store - \$7,053.50
2. Yard Signs - \$3,444.00
3. Sports Programs - \$1,588.65
4. VolleyBall - \$836.00
5. Concessions - \$693.72
6. Boys Golf - \$500.00
7. Girls Soccer - \$320.00
8. Boys Soccer - 428.00

September is the third month of the fiscal year, and while the fiscal year typically starts with a lot of activity it starts to slow towards the end of September. From a revenue standpoint I have noted that there were over \$10,000 for the Spirit Store. While the Spirit Store did have a significant amount of revenue, a portion of these dollars need to be attributed to the concessions. The spirit store and the concessions both use Square to process credit card payments, so when it gets deposited in our account it comes across as an aggregate number and not broken out. Hence, I need to receive the detailed information to appropriately attribute revenue to the concessions. We also received

donations during the past month, which we do not often receive. Membership revenue and advertising payments rounded out the active revenue, while we also received our yearly rebate from KeyBank for the user of our credit card.

On the expense side the Spirit store bought inventory which often is our largest expense. We also paid for the yard signs that we place in students yards along with the Sports Programs. During the month, we also paid for purchases requested by the Volleyball, Boys Golf, Girls Soccer, and Boys Soccer teams.

The total assets as of September 30, 2024 is **\$125,317.59**; this represents a decrease in assets of **(\$7,616.36)** from September 2024. For comparison, at this point last year (August 2024), we had **\$132,933.95** in assets.

(Report)

Requests -

High school –

Girls basketball gear – approved

Swimming TPI power rack, 1 more, we have purchased 3 already. – Parson approved, Laurie 2nd

Wrestling – 3 requests – hotel rooms for Youngstown tourney 8 rooms – hotel rooms for Toledo tourney – 8 rooms - Dot Drill Mat 5 . – Have coach come to the meeting so we can discuss this all.

Weight room- 4 requests – 1) safety squat bars 5 2) thrust pad 10 3) medicine balls 4) recovery items – tv w/speakers. Will ask for more clarification

Basketball

Spirit Store –

No updates

Adverting/Marketing –

Parent Rep –

No updates

Scholarship -

No updates

Membership -

Concessions –

Sign u genius for winter sports, all seasons with help

Rob Muniak (Gold Athletics) – he does fundraising for many sports teams in Cleveland. He has an updated way to help sell “cards”, GOLD card. He has incentives to help push fundraisers. More streamlined than old school way. Can do other fundraisers were products sold go right to the person that bought. Can also do donations, much easier way to do now.

Feb fundraiser – Feb 22nd, meeting at 7:30 Burntwood tonight – looking for people to help with different committees

Meeting ended at 8:30 pm

Notes provided by Jessica Benavides – 10/14/24