

Solon Athletic Boosters Meeting

9/9/2024

Regular Athletic Boosters meeting started at 6:32 pm led by Robert Farley.

Athletic Director

- All fall sports are full go
- Joe Pfundstein has been hired as our new Softball head coach – has already met with players and fall field workouts have begun

President

- Solon doesn't have live YouTube viewing for people to watch if they can't attend the game, people have been asking why we don't have that. Many people liked being able to watch the Shaker game. People did inquire on Solon Soundboard. You can connect Hudl video straight to SC TV you tube channel.
- Many schools don't have students buy passes and just show their ID to get into game. May have more spectators if they did not need to pay. Is there a way to have Boosters subsidized some of the tickets so we can get more kids to play.

Vice President

- 3rd worker for the videoboard so that will be helpful

Treasurer -

Total Assets as of July 1, 2024: \$93,754.84

Total Assets as of July 31, 2024: \$81,482.48

Monthly Net Gain/(Loss): **(\$12,272.36)**

Summary:

Total revenue for the month of June was **\$4,985.45**. The top income generators for the month of July:

1. Golf Outing - \$2,890.00
2. Advertising - \$1,150.00
3. Membership - \$600.00
4. Spirit Store - \$225.00

Total Expenses for the month of June was **\$27,505.82**. Top expenses for the month of July:

1. Football Camp - \$11,714.00*
2. Spirit Store - \$6,867.28
3. Golf Outing - \$4,507.00
4. Girls Soccer - \$2,247.75
5. Boys Soccer - \$1,300.00
6. Cheerleading - \$776.96

7. Girls Golf - \$65.60

* A significant portion will be reimbursed through discount card sales

July is the first month of the Booster Fiscal year, and the start of the fall sports season. There is a mix of activities that go into the month of July as teams are starting to get together but it is not the official start of the sports season. The largest revenue items for the month are Golf Outing Revenue (entry fees and hole sponsors) and Advertising dollars that are starting to come in for the programs and scoreboard.

From an expense standpoint, we cut a check to the football team for their entry into the John Carroll football camp. As in previous years, the football team reimburses a large amount of this entry fee through players selling "discount cards" around Solon, and the revenue from selling the cards is donated back to the Booster Club. We also had expenses to stock the Spirit Store and started paying expenses for the golf outing. For the sports teams, we bought the girls soccer team backpacks. We subsidized a "team building" event for the boys soccer team. We have heard that team building event did not happen so we are waiting for those funds to be returned to us. We bought pom poms for the cheerleaders, and we bought shirts for the girl's golf coaches.

The total assets as of July 31, 2024 is **\$81,482.48**; this represents a decrease in assets of **(\$19,629.52)** from June 2024. For comparison, at this point last year (June 2024), we had **\$101,112.00** in assets.

(Report)

Requests -

Volleyball coach – gear for 4 coaches - \$350 - approved

Wrestling – Matt Boss app to video matches, keep states – will go back and ask the coach if he is ok to use HudL but we can't approve anyway because McQuaide needs to approve or not approve.

Spirit Store –

No updates

Advertising/Marketing –

Videoboard sponsors – sent email about some confusion with Video Board, 1 week, file corrupt, the next week, file wasn't??? Then the file was back but not downloaded, found out Ellynn isn't the schools representative that downloads files and is Kris Ferencie, sent email to Jim MCQuaide to find answers as we have paying sponsors not getting their advertisement seen. Also asked what are certain specs for running ads at games

Parent Rep –

No updates

Scholarship -

No updates

Membership -

Updated team memberships, starting with top to bottom

Boys soccer - 100% added membership into team fess

Girls soccer -- 93.75%, JV – 80%

Girls cross country – 80%

Boys Golf – 71%

Girls Tennis – 70%

Girls golf – 67%

Volleyball 62% - (JV and freshman very low 38% and 28%)

Boys Cross Country – 48%

Cheer – 44% (JV 42% and freshman 20%)

Football – 38% (JV 26%)

Concessions –

Trial run on fryer at Volleyball game Saturday, went great, need to start thinking winter sports sign up genius and getting the word out

Meeting ended at 7:34 pm

Notes provided by Jessica Benavides – 9/9/24