

Solon Athletic Boosters Meeting

8/12/2024

Regular Athletic Boosters meeting started at 6:31pm led by Robert Farley.

Athletic Director

- Expressed thanks for the annual Golf outing and congratulated on another successful event.
- Informed the board of two new Varsity Head Coach hires
 - Boy Soccer
 - Girls Volleyball
- Currently interviewing for Varsity Softball Coach
- Turf replacement is complete and is open for full utilization.
- Community Tailgate is scheduled for 8/23/2024 from 5-7pm before the start of the home opening Varsity Football game.
- Question from the board to AD.

- Can Varsity Cheerleaders receive their Varsity Letter early to wear on their letter jackets? Rationale is once you make the varsity cheerleading squad you will automatically letter. No requirements for games, points, or other achievable actions. Purpose: Will allow cheerleaders to wear their jackets later in the Fall sports seasons and not wait till the fall sports awards.

President

- Welcomed all new board members
- Thank everyone for the support of the golf outing and congratulated Nancy Westrich for winning the Ball Drop. Congratulations to Mr. Pinney's group for winning the golf outing.
- Recommend establishing a Golf Outing committee for next year. 2024 saw half the number of sponsors from 2023.

Vice President

- Videoboard team has received their fall schedule and information is being sent to Ellyn Klein to update membership and ad sponsor information.
- Fall sport teams' photos have been added to the videoboard

Treasurer needs add

Total Assets as of July 1, 2024: \$93,754.84

Total Assets as of July 31, 2024: \$81,482.48

Monthly Net Gain/(Loss): (\$12,272.36)

Summary:

Total revenue for the month of June was **\$4,985.45**. The top income generators for the month of July:

1. Golf Outing - \$2,890.00
2. Advertising - \$1,150.00
3. Membership - \$600.00
4. Spirit Store - \$225.00

Total Expenses for the month of June was **\$27,505.82**. Top expenses for the month of July:

1. Football Camp - \$11,714.00*
2. Spirit Store - \$6,867.28
3. Golf Outing - \$4,507.00
4. Girls Soccer - \$2,247.75
5. Boys Soccer - \$1,300.00
6. Cheerleading - \$776.96
7. Girls Golf - \$65.60

* A significant portion will be reimbursed through discount card sales

July is the first month of the Booster Fiscal year, and the start of the fall sports season. There is a mix of activities that go into the month of July as teams are starting to get together but it is not the official start of the sports season. The largest revenue items for the month are Golf Outing Revenue (entry fees and hole sponsors) and Advertising dollars that are starting to come in for the programs and scoreboard.

From an expense standpoint, we cut a check to the football team for their entry into the John Carroll football camp. As in previous years, the football team reimburses a large amount of this entry fee through players selling "discount cards" around Solon, and the revenue from selling the cards is donated back to the Booster Club. We also had expenses to stock the Spirit Store and started paying expenses for the golf outing. For the sports teams, we bought the girls soccer team backpacks. We subsidized a "team building" event for the boys soccer team. We have heard that team building event did not happen so we are waiting for those funds to be returned to us. We bought pom poms for the cheerleaders, and we bought shirts for the girl's golf coaches.

The total assets as of July 31, 2024 is **\$81,482.48**; this represents a decrease in assets of **(\$19,629.52)** from June 2024. For comparison, at this point last year (June 2024), we had **\$101,112.00** in assets.

Requests

- Varsity and JV Volleyball requested reimbursement of their 2024 summer camp fees. \$400
 - Motion to approve Darcy Hershey, 2nd by Nick Gerhard. Approved
- High School Weightroom Team Builder Program renewal request. \$1,500
 - Motion to approve Darcy Hershey, 2nd by Candice Williams. Approved

Spirit Store

- Informed that Karen Markowitz will take over responsibility of the spirit store after this year.

Adverting/Marketing

- Working on finishing Fall Program

Parent Rep -- Informed that Laurie Mohler is the new Parent Rep

Scholarship

- Assessment forms are being updated

Membership

- Requested that Andrea Bush conduct a weekly update for members and payment

Concessions

- Food and drinks have been restocked

- Concessions are supporting volleyball games this month. Volunteers are needed to support staffing.

Meeting ended at 7:31pm